



CORPORATE SPONSORSHIP OPPORTUNITIES

Serving Oregon and SW Washington since 1980



“It is critical that patients living with Parkinson’s disease in our region have access to the specialized resources and services necessary to living well with this illness. OHSU enjoys the opportunity to partner with Parkinson’s Resources in education and support while raising awareness of and funds for PRO’s provision of these services.”

Dr. Joseph Quinn
Director, OHSU Parkinson Center & VA Parkinson’s Center



PROgrams

- **Helpline** offers information, referral, and support
- **Patient education** with partnering health care systems
- **Professional training** for those in the long term care field
- **Newsletter** of program and research updates and tips
- **Counseling** and case management by licensed staff
- **Respite grants** for family caregivers
- **Webinars** to reach rural and homebound clients
- **Exercise and wellness** classes employing proven techniques
- **70+ support groups** provide safe and nurturing space
- **Outreach events** engage clients, boost morale among peers, and reduce isolation.

Founded in 1980, Parkinson’s Resources of Oregon (PRO) maintains focus on improving quality of life for Northwest residents living with Parkinson’s. Working to address the complex needs of each client, PRO is able to significantly improve quality of life for patients and families.

While currently serving more than 14,000 households, we know there is more work to be done. With the backing of our board and volunteer leadership, we continue bridging that gap with strategic objectives focused on rural communities, newly diagnosed patients, reducing isolation and improving access to services across the region.

PRO offers sponsorship opportunities to help you reach your cause marketing and philanthropy objectives while achieving our shared goals to inform and support. Corporate partners make vital contributions to advance PRO’s mission while promoting a positive brand image and engaging an audience tied to a cause effecting our neighbors and loved ones. Through shared optimism, dedication, and urgency we offer compelling opportunities for collaboration.

PRO works with trusted partners, offering a great opportunity to leverage association with our initiatives and connection to the PD community. Funds invested by our corporate community are crucial to growing, enhancing, and delivering our high-impact services.

THE PRO COMMUNITY—including patients, their loved ones, and allied health professionals—considers us the standard-bearer for inspiration, education, and engagement in the daily effort to live well with Parkinson’s disease. To our business and allied health audiences we are a collaborator, galvanizing our Parkinson’s community and a critical partner in reaching clients with education and resources.

PRO’S ANNUAL PARTNERS work alongside us year-round through robust, mutually beneficial relationships to achieve our shared goals through independent activities. From our signature events to online programs, partnerships have enabled PRO to not only maintain its high quality service delivery in a period of great growth (and global turmoil), but also position us for expansion and program development. Together, we are able to increase service offerings to meet the needs of our community.

On behalf of our Board of Directors, we invite you to extend your reach, and join PRO as an Annual Partner. It is our intent to create a mutually beneficial partnership while publicly demonstrating your dedication to the Parkinson’s community. Through this partnership, your involvement will continue to be recognized year-round and provide the underpinning of support necessary to change lives.

As we make plans for a return to in-person activity, our clients also ask that we continue providing virtual learning and engagement opportunities as well. For our annual partners, this means opportunities to interact live AND receive brand recognition virtually.

LIVE: SOLE SUPPORT is a longstanding series of awareness walks held throughout the region each autumn. 2022 dates are pending for Portland, Vancouver, Bend and Eugene in Sept/Oct.

LIVE: RECONNECT New this year, PRO will host three education and resource fairs, creating opportunities to reconnect and establish pathways to a community of support. Portland, Eugene, Bend.

LIVE: ADAPTIVE SHOWCASE LUNCHEON highlights attire, accessories and gadgets designed to ease daily challenges and reduce stigma of living with a movement disorder. This new event features a fashion runway with constituent models, exhibit area and inclusive fun.

VIRTUAL: Annual partners continue to receive clickable logo and link recognition for most virtual education programs. Exclusive sponsorship opportunities for new Saturday series, Long Term Care Training and Living Well Series.

2022 ANNUAL PARTNER <i>benefits</i>	Silver \$10,000	Gold \$15,000	Diamond \$25,000	
Presented by Your Company Event of your choice (Sole Support, Adaptive Showcase, Reconnect)			1	
Exhibiting at Sole Support for Parkinson’s awareness walks in Portland, Bend, Eugene and Vancouver	4	4	4	If 5th location added, will be available to all Partners Silver level up.
Exhibitor at your choice of Reconnect locations and Adaptive Showcase event	1	2	3	Additional table oppty can be added: \$500/each for Partners
Hosting partner at Support Group Facilitator Virtual Training	Materials Distributed	+Welcome message	+30 Second Video	
Exhibiting at regional Professional Networking event	1	2	2	Additional table oppty can be added: \$500/each for Partners
Collaboration, site hosting, and marketing support for “ Branded ” Education Program.		1	2	Your speaker, your program, our outreach network
Exclusive recognition as “newsletter sponsor” (only 4 available)		1	1	
Priority invitations to be spotlight sponsor at additional activities (Living Well, Long Term Care Training, Saturday Education, etc.)		•	•	Additional fee for Silver level—included in Gold/Diamond
Recognition during webinars, recordings available	All	All	All	
Logo on collateral materials for Sole Support, Reconnect and Adaptive Showcase—placement by level	•	•	•	
Logo on PRO and event websites, social media with live links as able.	•	•	•	
Full color ads in quarterly PRO newsletter (~14,000 dist)	1/4	1/2	Full (or 2 1/2)	
Social Media feature story of support to PRO clients	1	2	4	
Live events and activities are subject to local Covid-19 conditions and pending engagement from community. We reserve the right to work with Partners to substitute benefits should an event or activity not prove feasible				
<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p>All sponsors at the \$10,000 level and up receive Logo and Link recognition from PRO Website. Inclusion on Sponsor slides for recurring education. Logo inclusion on Sole</p> </div> <div style="width: 48%;"> <p>Support t-shirts, print and other collateral. Logo placement and recognition from podium at Adaptive Showcase. Inclusion in sponsor slide(s) for virtual education activities.</p> </div> </div>				