

Hello!

Thank you for the interest in exploring a partnership with PRO in 2024.

Looking at the preliminary program plan for 2024, we anticipate more than 30 opportunities to be available for our partners to engage. The greatest number will be in the Portland metro area, but we are also going to be in Coos Bay, Klamath Falls, Bend, Eugene, Pendleton, Newport, La Grande, Salem, and The Dalles. I am, of course, happy to drill down if you'd like/need greater detail.

Your annual partnership includes basic participation (logo and exhibit table) at our Sole Support for Parkinson's walks and the PeDal Support bike ride (this year featuring an adaptive cycling resource fair). **If you are hoping to make a splash this year, you might look at the presenting sponsorship opportunities which are discounted for our partners.** Let me know if you would like more detail on that option. Sole Support for Parkinson's has the largest and most sustained reach of any activity we undertake with time limited as well as durable collateral material.

2023 Annual Partner Recap:

- Invitations to 23 education exhibit events
- Invitations to 5 fundraising exhibit events
- Opportunity for 1-2 Branded* talks (pending level of support)
- Logo and link (as able) broadly shared on digital and print
- Other benefits as agreed

2024 Annual Partner Highlights:

- 2 base levels of support
- 30+ engagement opportunities
- Regional resource events are back!
- Growth in in-person activity
- Email introduction to 50+ support group facilitators
- Branded* talks at both levels
- Reduced rate for Presenting Sponsorship of Signature Events

PRO BY THE NUMBERS

15,000 households in
Oregon and SW Washington

55 Support Groups

10,700 Email contacts

1,800 New households
served YTD

3 office locations, 11
professionals staff

2,000 Sole Support
participants

2024 Levels and Benefits

\$25,000 Sponsorship Level

- ✓ 15 Exhibit opportunities at education activity around the region
 - Invitations** quarterly – more than 30 opportunities anticipated to choose from
 - Priority consideration when space is restricted or number of sponsors otherwise limited
 - Includes the spring regional education and/or resource fairs (Portland, Bend, Eugene)
- ✓ 2 Branded* talks – timeline to be mutually agreed upon
- ✓ Exhibit opportunities and sponsorship recognition at all four Sole Support for Parkinson's walks
 - If additional walk site is added, will be assumed included
 - Other Sole Support recognition at the Gold Level
- ✓ Exhibit opportunity and sponsorship recognition at PeDal Support – cycling event and adaptive bike resource event
- ✓ Email introduction to Support Group Facilitator Network
- ✓ Prominent logo placement with preferred link url for websites
- ✓ 50% Discount for Presenting Sponsorship on Sole Support, PeDal Support and/or Rural Outreach

\$15,000 Sponsorship Level

- ✓ 10 Exhibit opportunities at education activity around the region
 - Invitations** quarterly – more than 30 opportunities anticipated to choose from
 - Includes the three spring regional education and/or resource fairs (Portland, Bend, Eugene)
- ✓ 1 Branded* talk – timeline to be mutually agreed upon
- ✓ Exhibit opportunities and sponsorship recognition at all four Sole Support for Parkinson's walks
 - Portland, Eugene, Vancouver, Bend
 - Other Sole Support recognition at the Silver level
- ✓ Exhibit opportunity and sponsorship recognition at PeDal Support – cycling event and adaptive bike resource fair
- ✓ Email Introduction to Support Group Facilitator Network
- ✓ Logo placement with preferred link url for websites
- ✓ 25% Discount for Presenting Sponsorship on Sole Support, PeDal Support and/or Rural Initiative

A la Carte – Please inquire for more details and options if interested.

\$25,000 Presenting Sponsor Sole Support for Parkinson's

\$10,000 Presenting Sponsor PeDal Support for Parkinson's

\$10,000 Presenting Sponsor Rural Outreach Initiatives (Coos Bay, K. Falls, Pendleton, Newport & The Dalles)

Thank you for your interest in working with us to support this local Parkinson's community. Please contact Holly Chaimov with questions at 503.305.8742 or holly@parkinsonsresources.org.

**Branded talk benefit is your speaker of choice (you pay and coordinate travel), your content, our coordination of registration, facility, onsite host, marketing and logistical support.*

***Invitations to exhibit will be extended quarterly as schedules/dates/locations are finalized. Attendance needs to be confirmed 2 weeks in advance.*